



ECHO: Environmentally Conscious Hospitality Operations

Marriott applies its 'spirit to serve' philosophy not only to people but to critical issues facing the environment. From trash removal and recycling to conserving energy and water, Marriott's operating units are constantly employing methods that preserve their natural surroundings and resources. Our companywide Environmentally Conscious Hospitality Operations – or ECHO – program provides guidance in five key areas:

- **Water and energy conservation.** We work hard to minimize consumption of water and energy at our hotel, without sacrificing our guests' comfort. For example, most of our properties have installed energy-efficient fluorescent lighting and water flow-restriction devices, as well as collect and use rainwater and "grey" water for landscaping. Marriott properties honor requests from guests who want to reduce the volume of laundry by reusing towels and linens.
- **Clean air initiatives.** We have helped reduce greenhouse gases by replacing existing heating, ventilation and cooling equipment with more efficient systems, often in partnership with local utilities. Marriott's new smoke-free policy for all U.S. hotels improves indoor air quality and results in a 30 percent energy reduction in air treatment systems. Marriott also became the first hospitality management company to join the U.S. Environmental Protection Agency's Climate Leaders program. As a Climate Leader, Marriott made a commitment to reduce greenhouse gases by 40,000 tons annually. Marriott surpassed its goal in 2006 and reduced its greenhouse gases by 70,000 tons.
- **Waste management.** Our hotels embrace the popular "reduce, recycle, reuse" philosophy when it comes to handling waste and excess. We have been recycling glass, plastic and other materials since opening and have developed creative ways to cut back on unnecessary packaging and paper consumption.
- **Clean-up campaigns.** Our associates love to pitch in ... by picking up litter. Whether we do it on our own or as part of a larger campaign, cleaning up our streets, parks, beaches and other public spaces is one of our favorite ways to contribute to the communities in which we live and work.
- **Wildlife preservation.** We strive to be good stewards and responsible neighbors by seeking ways to minimize our impact on native habitats. Individual properties tailor their activities and programs to protect and preserve wildlife and their natural surroundings. The Fairfield Inn & Suites by Marriott Jupiter supports the Bush Wildlife Sanctuary.

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